SOCIAL REGISTER OF CANADA 1420 SHERBROOKE STREET WEST MONTREAL 25, CANADA Dear Member: As a former member of The Social Register of Canada Association, we know you would be interested in the third edition, which has recently been published and has many refinements. This volume has been extremely well accepted by our members and the press. The Board of Governors regret that you did not continue your membership in the Association, since we looked on you as one of the pioneers of The Social Register of Canada, which has now become so firmly established as a significant Canadian institution. As you know, we have since our inception, been interested in the cultural developments of our country, and Canadians "Eminent in the arts, letters, and sciences" are honoured in our pages. As a further step this year we have established a fund which will provide financial assistance to talented young Canadians. In view of this and other developments in connection with the Social Register it has occurred to us that you might now wish to renew your membership. In this event, simply sign and return the enclosed card and we shall reinstate your membership in The Social Register of Canada Association, and send you a copy of the current volume on approval. Although we feel sure that you will want to retain this book, should you decide otherwise, within seven days, return it to us without any obligation on your part, and we shall consider that you have no further interest in your membership in The Social Register of Canada Association. This membership offer, authorised by the Board of Governors, is offered only to you as a former member. Yours truly, RAE COWAN Registrar