

# LMW NEWS

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2033 West 41st Avenue

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## *LMW in London*



*The hardest thing about the photo session in London was getting a taxi to the site. We were staying with a friend in Hampstead and waited for nearly an hour before the cab we had ordered finally arrived. But once we picked up our model on Old Bond Street and made our way to the Thames, things went as smooth as...as well, silk. We were favoured with unusually good weather. The sky was azure. There was a light breeze--just enough to ruffle our model's hair.*



# *Simply Elegant*



*Against an elemental landscape--rock, sea, and sky, this simple, elegant dress. The skirt is knife-pleated for texture. In Swiss wool challis. Cream, khaki, aqua, teal, delft blue, royal blue, olive and rust.*



# Choice Jersey



*In jersey we give you choices! Three weights of pure wool jersey, dresses in one piece or two, skirts slim and full, tops with a variety of necklines. Photographed here is the gored skirt--slim over the hips, flaring out at the hem. It has been a runaway success in New York and Europe. The turtleneck sweater with its snug hipband is a natural partner. Red, hot pink, fuschia, eggplant, blue, purple, green, and black.*





## *Long and lean.*

*The lines are emphasized by a pronounced yoke and broad shoulders--as pleasing to the eye in London as in Vancouver where it was created. Fully lined. The wool, from Baurforadori in Austria, is a fine quality called "Hochzeit's Tuch" or "wedding cloth."*