

LMW NEWS

Spring 1986

2033 West 41st Avenue

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Lore Maria Wiener

*LMW visits
Expo 86!*





*We felt they were
meant for each
other--the clean lines
of the Canada Place
sails and the clean
lines of these
quintessential LMWs.
Pictured on the cover
is a round-necked
merino wool jacket in
navy with a cream
skirt. The blouse is
navy silk crepe de
chine with a slice of
red on its collar and
cuffs!*

*Pictured on the left
in a moment of quiet
reverie is our navy
jacket and matching
skirt.*

An Elegant Marriage

*In an LMW loden
coat you will
feel at home
anywhere--from
a literary
coffee house in
the back
streets of San
Francisco to a
cosmopolitan
affair in an
elegant
Vancouver
hotel, from the
Great Wall of
China to the
grand
boulevards of
Paris!*

*This shawl-
collared coat is
lined and slips
easily over a
suit or a dress.*



A Coat To Count On



You can be assured of the quality. The fibres in our wool loden come from merino sheep. They are woven into a durable and soft cloth by Austrian weavers who have been in the business for over 100 years. The cotton in this blouse with a pleated collar is an exquisite Sea Island. Only 5000 pounds of the fibre are produced yearly. It is expensive, but then as our supplier says, "It is rarer than cashmere."