

LMW NEWS

Spring 1985

Fly LMW

Lore Maria Wiener

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2033 West 41st Ave.



Lore Maria Wiener invites you to In Flight--our Spring '85 Show! It will be held in the Mandarin Hotel on Wednesday, March 13 at 3:00 p.m. where a splendid tea will be served. Tickets are \$15.00 and must be purchased in advance. This may be done over the phone with a credit card or in person at either the LMW Boutique or the Mandarin Hotel.

As a special treat, we are giving away one helicopter picnic for two at the Lions. A limousine will pick you up, take you to the helicopter launch site, and return you home. The picnic includes champagne and other gourmet delicacies. The date is entirely up to you and may be cancelled should the weather not be favourable! We draw for the winner during In Flight!

Flights of Imagination

A Carmenesque creation of cotton crepe! A romantic mood--why not? For pilots of the St. Exupery persuasion. In black, turquoise, blue, and carmine (but of course!)

Snapped in action on the cover is our pilot in a handsome shawl-collared suit in soft merino wool. Off-white, pink, willow, delft blue, navy...The easy shirt with a low neck and tie is pure silk crepe de chine.



Jersey Takes Off!



This January, the editors of Vogue were full of praises for wool jersey. "Since there are wools light enough, thin enough, cool enough to wear almost all year, why confine wool to winter? The fabric you'll see most--jersey, because it's versatile, moveable.." We think our dress is perfect for helicopter rides and other excursions! The external pocket is an interesting innovation. A tempting selection of colours--blue, teal, black, navy, rose, pearl and charcoal grey.

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elegant clothing for active women

Lore Maria Wiener