

MW NEWS

Spring, 1983

Dans la BOUL'angerie

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As satisfying as the purchase of a lightly crusted baguette from this morning's oven - BOUL' cardigan jacket and pants in a new lightweight loden. Shades of grey, grey-green, navy-brown, and more.

Jacket \$245.
Pants \$200.
Blouse (English cotton) \$170.

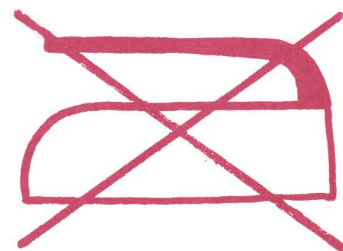
To those who wish to learn the arcaneries of loden - product of a microchip-and-thistle technology that could only have come from Austria - we will provide a reprint from a Town and Country article brought to our attention by a thoughtful loden-conscious customer.





Cut-outs are in. (The diamonds are skin.)

Colourful Swiss cotton combinations, cut-out on back, front, and shoulders, bring out a high fashion FACET of your personality. FACET top, \$125; skirt, \$145; belt \$40.



DO NOT

iron our Swiss
crinkle-cotton
culottes.

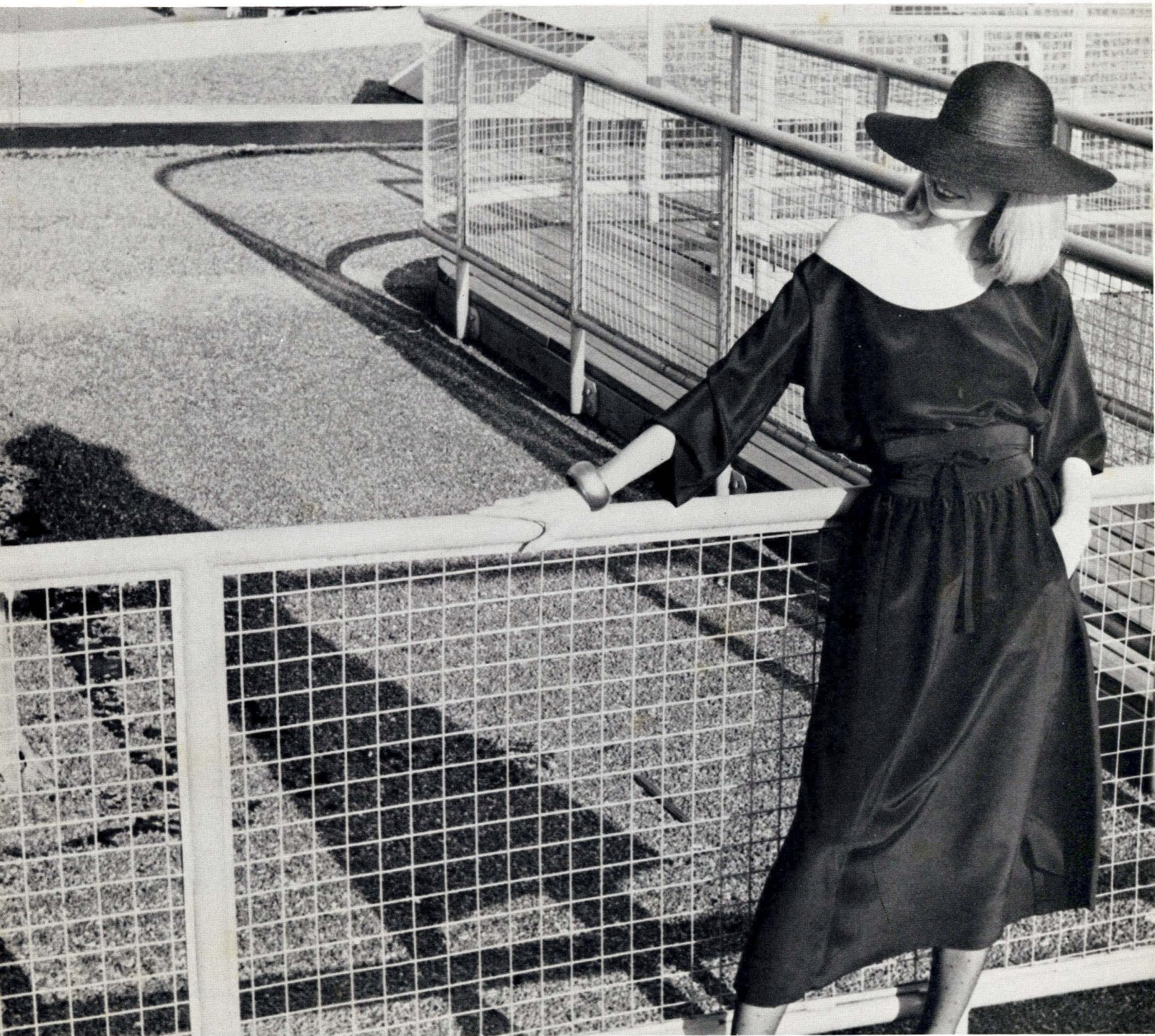
NEVER

confuse wrinkling
with crinkling.

Crinkle-cotton - a labour-saving device from the people who invented numbered bank accounts. Worn with joy by LMW customers from Jamaica to the Australian outback. Swiss crinkle-cotton works. There is nothing you can do about it.

CRINKL tops, skirts, culottes in summery stripes, \$145-\$205.

(T-shirt, \$12) ((\$12?!)) (((Apparently.)))



Fun on the roof and other places - a crepe de chine

dress that s-l-i-d-e-s off the shoulder of your choice. In many talented
colours, \$360.