

CORPORATION OF THE CITY OF PORT COQUITLAM

PARKS & RECREATION COMMITTEE

A meeting of the Parks & Recreation Committee was held in City Hall on Tuesday, April 21st, 1987, at 4:45 p.m.

In attendance were Alderman George Laking and Alderman Mike Gates.

Also in attendance were K. Janna Taylor, Parks & Recreation Director and Larry J. Wheeler, Recreation Manager.

CONFIRMATION OF MINUTES

That the minutes of the meeting of the Parks & Recreation Committee held on Tuesday, April 14th, 1987, be taken as read and adopted.

Item No. 1

Fine Arts Feasibility Study


The attached reports from Larry Wheeler and Janna Taylor were reviewed by the Committee. Committee agreed unanimously that we should not get involved in a joint project with either Port Moody or Coquitlam. Too many questions were not answered in the study; cost implications alone to the City of Port Coquitlam would be; 2.2 million dollars capital and \$176,000 operating annually. Several assumptions were made in the report and because of them, other questions were not answered; particularly in regard to the issue of the audience based model versus the community group based model.

Recommendation:

1. That we not participate in the development of a regional cultural centre.
2. That the Parks & Recreation Department develop a working document on arts and culture for the City of Port Coquitlam.

CARRIED

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Item No. 2

Ball Tournaments - Beer Gardens

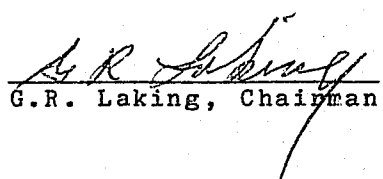
Recommendation:

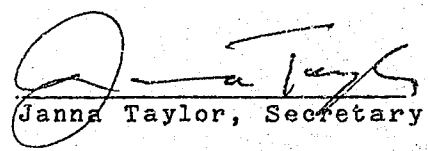
That the attached list of beer gardens for ball tournaments be approved.

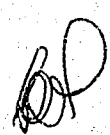
CARRIED

ADJOURNMENT:

The meeting adjourned at 5:15 p.m.


G.R. Laking, Chairman


Janna Taylor, Secretary


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THE CORPORATION OF THE CITY OF PORT COQUITLAM

1987 04 21

MEMORANDUM TO: Alderman George Laking
Alderman Mike Gates

MEMORANDUM FROM: K. Janna Taylor, Parks & Recreation Director


SUBJECT: Fine Arts Feasibility Study

Background & Comments:


Two reports are attached; one from Larry Wheeler and one from Alderman Michael Wright. Both reports outline major concerns in regard to the feasibility study on the fine arts for the Coquitlam and Area Fine Arts council. In Mr. Wheeler's report he recommends that we develop our own policy in the area of the arts in Port Coquitlam. The area of culture is one that we have not fully developed. Monies have been put into the capital improvement program for the year 1995 for a "cultural facility". This facility is not identified as to what it would contain and who it would serve; however, the question does need to be addressed.

Recommendation:

1. That the recommendations as outlined in Mr. Wheeler's report be adopted by the Committee and that these be brought forth to Council for adoption.
2. That the Parks & Recreation Department develop a working document for Port Coquitlam in regard to arts and culture.


K. Janna Taylor,
Parks & Recreation Director.

KJT/bh


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THE CORPORATION OF THE CITY OF PORT COQUITLAM

1987 04 21

MEMORANDUM TO: K. Janna Taylor, Parks & Recreation Director
MEMORANDUM FROM: Larry J. Wheeler, Recreation Manager
SUBJECT: Regional Cultural Centre Feasibility Report

Purpose/Problem:

The purpose of this report is to review the feasibility report and identify recommendations that outline the direction the City of Port Coquitlam should take with regards to effectively developing the Arts in our community.

History/Background:

In March, 1985, the Coquitlam Area Fine Arts Council in cooperation with the three municipalities (Port Moody, Coquitlam, Port Coquitlam) commissioned a feasibility report to be completed regarding a Regional Cultural Centre. This study was undertaken in recognition of the increasing needs of the cultural community in the area. In theory, three study objectives were reviewed in the feasibility report:

- 1) To examine the current cultural situation;
- 2) To define the needs for cultural services and facilities, and
- 3) To address the requirements for the proposed Cultural Centre.

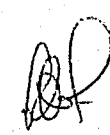
The completed feasibility report has been submitted to the three municipalities for comment and approval.

Alternatives:

Basically, there are three alternatives available for consideration:

- *Adopt the recommendations included in the feasibility report, as outlined.
- *Adopt the recommendations identified in the feasibility report, but with some suggested changes.
- *Refuse to adopt any or all of the recommendations outlined in the feasibility report.

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Financial Implications:

At the current time, the financial implications of the various recommendations are close to impossible to analyze. However, it is safe to assume that should the three municipalities adopt the various recommendations, the capital investment will be large and the annual operating grant, substantial.

Citizen/Public Relations Involvement/Implications:

Although community organizations were involved in the initial needs analysis, I do not believe that the community or interest groups have been invited to comment on this feasibility report.

Interdepartmental Involvement/Implications:

The City of Port Coquitlam Planning Director has reviewed this feasibility report and has forwarded his comments. In summary, he liked the report, but did have some problem with the Audience Development Based Model.

Other:

Upon reviewing this document, many questions, concerns, or comments have come to mind. An incomplete list of these have been outlined below with no reference to priority.

- *The City of Port Coquitlam does not have a policy or plan related to the development of the Arts. Therefore, evaluation of this proposal is difficult without the benefit of established community objectives related to this development area.
- *The "Arts" are a very personal thing and in many ways are one of the major factors considered when evaluating the "quality of life" in a community. The "Arts" provide a community with its individuality and assist in building community character.
- *The report fails to identify what the various municipalities and other institutions (ie DOUGLAS COLLEGE EXPANSION) are doing or are planning to do with regards to the development of the Arts.
- *The "Arts" are known to have a financial 'multiplier' effect. The report fails to dwell on this aspect and does not identify potential economic gains related to this project.

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*A Tri-Municipal Agreement related to funding the construction and operation of the proposed facilities will likely be very difficult, if not impossible to establish.

*Should these facilities be built as outlined in the report, an individual municipality will have very little control over the quality and type of services being offered, despite the substantial investment.

*Information in the report was not convincing relative to the Audience Development Based Model. As a result of a decision to concentrate on this approach early in the study process, the remainder of the results and there related recommendations are biased.


*Information in the report was not convincing with regards to the need for a regional centre. Each municipality has its own character and its own set of community priorities.

Conclusion:

The Coquitlam Fine Arts Council commissioned a feasibility report regarding the development of a Regional Cultural Centre. Each municipality has been asked to review the document, and adopt the recommendations outlined. The report does not identify and discuss the direction of cultural services in each of the three municipalities. This report also does not discuss the benefit of the development of the "Arts" in community relative to "quality of life", economic 'multiplier', community identity, etc. The document is also not convincing with regards to the need for an Audience Development Based Model.

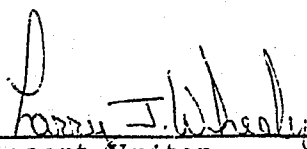
In addition, the City of Port Coquitlam does not have a policy or plan related to the development of the Arts. Therefore, it becomes very difficult to evaluate this report in the context of its ability to fulfill community objectives and priorities.

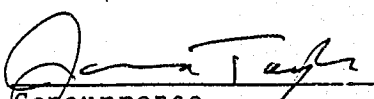
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Recommendations:

It is recommended that the recommendations contained within the Regional Cultural Centre Feasibility Report not be adopted at this time, and that the City of Port Coquitlam work towards the long term goal of establishing a policy, plan, strategy or plan of action relative to the development of the Arts in this community.


Report Writer
Larry J. Wheeler
Recreation Manager


Concurrence
K. Janna Taylor
Parks & Recreation Director

LJW/jm


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PORT COQUITLAM TOURNAMENT REQUESTS 1987

	<u>Date</u>	<u>Park</u>
PoCo Rec League	April 25 & 26	McLean
PoCo Minor Softball	May 1,2,3	Cedar Evergreen McLean
PoCo Minor Softball	May 8,9,10	McLean Cedar Evergreen
Poco Minor Baseball	May 15 to 18	Thompson
PoCo Minor Softball	May 22, 23, 24	Cedar Evergreen Viscount
Port Coquitlam Firefighters (2 day beer garden)	May 23 & 24	McLean
PoCo Minor Softball	May 29,30,31	McLean Cedar Evergreen
PoCo Minor Baseball	June 5,6,7	Thompson
PoCo Minor Softball	June 6 & 7	McLean
Sr. Women's Fastball (2 day beer garden)	June 12,13,14	McLean
PoCo Rec Slowpitch	June 13 & 14	Viscount (2 diamonds) Cedar Drive Evergreen
PoCo Minor Softball	June 19,20,21	All School Fields McLean Cedar Evergreen Aggie
PoCo Minor Baseball	June 20 only	Aggie
Dewdney Women's Playoffs	June 26,27,28	Viscount
PoCo Rec League (2 day beer garden)	June 27 & 28	McLean
PoCo Rec League (2 day beer garden)	July 3,4,5	McLean
Maple Ridge Senior Men's (2 day beer garden)	July 10,11,12	McLean
Dewdney Trunk Women's (2 day beer garden)	July 17,18,19	McLean
PoCo Slowpitch	July 24,25,26	McLean
Maple Ridge Senior Men's (3 day beer garden)	Aug 7,8,9	McLean
	Sept 5,6,7	McLean

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