# THE CORPORATION OF THE CITY OF PORT COQUITLAM

## ECONOMIC DEVELOPMENT COMMITTEE

A regular meeting of the Economic Development Committee was held in the Planning Department on: Tuesday, January 14, 1992 at 5:00 p.m.

In attendance were:

Alderman M. Gordon, Chairman Carlos Felip, Director of Community Planning

## CONFIRMATION OF MINUTES:

#### Recommended:

That the minutes of the meeting of the Economic Development Committee held on Tuesday, December 10, 1991 be taken as read and adopted.

The minutes will be signed at the next meeting.

Names of	persons who voted _	
against 1	the prevailing side	-

## ITEMS:

1. Proposed New Building - Meridian Industrial Park II - Electron Beam - Contract Sterilization Facility

# Recommended:

That this item be tabled pending a video presentation by the applicants.

# Carried.

2. "The Sounding Board" - The Vancouver Board of Trade

# Recommended:

That the Planning Department place an ad in the next available issue of "The Sounding Board" to measure the kind of response that is received to advertising in this magazine.

Carried

....2/

3. Trade Fair

# Recommended:

- 1. That a letter be directed to Elizabeth Zaborowski of the Chamber of Commerce confirming that Alderman Gates and Alderman Gordon will be present at their next meeting in February. This letter is to be written by Danielle Page.
- 2. That the Planning Department send a letter to all previous participants advising of the date of the next Home and Trade Fair, in 1993 and indicating that for further information they should contact Alderman Marg Gordon.

Carried.

4. Accessory Home Businesses

## Recommended:

That this item be tabled to the next meeting when all members of the Committee are present.

Carried.

# ADJOURNMENT:

At 5:30 p.m. the meeting adjourned.

Alderman M. Gordon

Chairman

ID540-2/3

THE CORPORATION OF THE CITY OF PORT COQUITLAM

## MEMORANDUM

TO:

Carlos Felip

DATE: January 2, 1992

FROM:

S. Rauh

Acting City Clerk

RE:

Proposed New Building - Meridian Industrial Park II Electron Beam - Contract Sterilization Facility

This will advise that at the regular Council Committee meeting of December 16, 1991, Mr. John Mason gave a description of Iotron Industries Canada Inc.

It was decided that the matter of the company settling in Port Coquitlam be referred to the Economic Development for investigation and report at a future Council Committee meeting.

You will note that all members of Council were present, except for Alderman Wright, at that no dissenting votes were cast.

Susan Rauh

Acting City Clerk

CITY OF PORT GDQUITLAM
PLANNING DEPT.

JAN 3 1999
FRE # GO LLU Comm.

TO REC'D. DATE

Att.



# Office of the Mayor - THE CITY OF PORT COQUITLAM

2580 Shaughnessy Street, Port Coquitlam, B.C. V3C 2A8

Fax: 464-3524 Phone: 941-5411

December 20, 1991

Mr. John H.M. Mason Vice President, Finance Iotron Industries Canada Inc. 1120 - 625 Howe Street Vancouver, B.C. V6C 2T6

CITY OF PORT COQUITLAM PLANNING DEPT.			
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Dear Mr. Mason:

Thank you for your letter of December 18, 1991, concerning your proposed new building at Meridian Industrial Park.

I have forwarded a copy of your letter to our Economic Development Committee for review and report to a future Council Committee meeting. Alderman Gordon is the chairperson of the Economic Development Committee and you will be hearing from her in due course.

I trust this is satisfactory.

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Yours sincerely,

Mayor Len Traboulay

c.c.: Alderman Gordon Alderman Gates

C. Felip, Director of Planning



Tel 926-5201 Fax 926-1485

> 1120-625 HOWE STREET VANCOUVER, B.C. CANADA V6C 276 TEL: (604) 682-5656 FAX: (604) 685-9170

18th December, 1991

City of Port Coquitlam City Hall 2580 Shaughnessy Port Coquitlam Tel 941-5411 Pax 944-5402

Attention Mayor Len Traboulay

# Re Proposed New Building - Meridian Industrial Park 11. Port Cognitian. Blectron Beam - Contract Sterilization Facility

Dear Sir,

We understand following our meeting, with yourself and your council, on the avening of Monday 16th December, that you would like us to meet with Alderman Mike Gates and his environmental committee to review our project in detail.

We now have available a copy of the video we had propose to show on Monday evening. We feel that this video, produced by an operating facility in New Jersey U.S.A. will explain in some detail our proposed facility, electron beam technology and the types of product we will be treating. While we appreciate the concerns of Alderman John Keryluk, as to hazardous products and waste within the City, we believe he is associating our proposed facility with the BFI autoclaving of medical waste, which is currently not accepted in GVRD land fill sites. Our facility is primarily a sterilization facility for medical devices, which subsequent to our treatment will be used in hospital operating rooms. We do not generate, process or use any hazardous substances and the electron beam technology is accepted world wide as an environmental clean alternative to many hazardous and chemical process currently being used.

It is believed that our facility and the other medical device and plastics manufacturers who we hope to locate adjacent to our facility, will employee several hundred, skilled and semi skilled personal.

JAN 1 4 1992

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TEL NO:

DEC-18-, 61 MED 12:26 1D:

City of Port Coquitlam - Mayor Len Traboulay 19th December, 1991

It is understood that The Beedie Group will be submitting construction drawings and applying for a building permit for our project, within the next few weeks. As we have to make a final decision on the location of our facility before mid January, 1992 we would like to arranged a meeting as soon as possible with Alderman Mike Gates to ascertain if we should pursue the location of our facility in the City of Port Coquitlam.

The writer and Dr. David Free of AECL will be available to meet at any time over the next two weeks, at any place convenient to your committee and the writer can be contacted at 926-5201 of Fax 926-1485.

We would like to thank you for your patience and assistance on this matter and wish a Merry Christmas and the Compliments of the Season to you and your staff.

Yours very truly, Iotron Industries Canada Inc.

John 1+m Maron

John H. M. Mason C.A. - V. P. Finance

cc Lloyd Scott - Iotron Keith/Colin Beedie - Beedle Construction Fax 432 7349

7 January, 1992

Carlos Felip PORT COQUITLAM ECONOMIC DEVELOPMENT COMMITTEE 2580 Shaughnessy Street Port Coquitlam, B.C. V3C 2A8

PLANNING DEPT.			
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70 CF	REC'D.	DATE	

Dear Carlos

Enclosed please find details on our readership and advertising rates for the SOUNDING BOARD; the official journal of The Vancouver Board of Trade.

The SOUNDING BOARD reaches the absolute core of the Vancouver business community...the CEO's, decision-makers and other leaders of business.

Our next issue has something that should be of particular interest to you. In the February issue of the SOUNDING BOARD, we look at attracting business to the secondary cities and towns of British Columbia. We shall explore those areas that can offer companies, that wish to move or branch from the Lower Mainland, extraordinary opportunities in those cities.

As our editor points out... "There are many advantages: Land costs are often lower. Access is often more convenient. Commuting time for you and your employees can often be reduced. And if you're shipping or receiving hard goods, a location near the airport, docks, rail lines or truck routes can be a time and money saver as well. In addition, or truck routes can be a time and money saver as well. In addition, many mid-career people who have dreamed of "someday" moving to a small community, where the pace is slower, are finding that "someday" is now. Sounding Board looks at some of the lifestyle at economic factors behind this trend to smaller communities.

Here is an opportunity to reach the people that make the decisions that could benefit your community. Our rates are well below the glossy magazines and we give you a high calibre, well targetted readership.

Thank you for considering the SOUNDING BOARD. I shall call you shortly to discuss further.

Yours truly

Ian Andrew Jamieson ADVERTISING IN PRINT 203 - 970 Homer Street Vancouver, B.C. V6B 2W7

(604) 681-1811 Telephone (604) 681-0456 Fax

# Scienting Brand

The Official Publication of The Vancouver Board of Trade

# YOU'RE IN GOOD COMPANY

Reach Vancouver's Leading Business
Executives Including all the Members of
The Vancouver Board of Trade and
World Trade Centre Vancouver.

# THE ORGANIZATION

Since 1887, The Vancouver Board of Trade has worked to support development of The City of Vancouver. The Board's mandate is "to work in the enlightened interests of its members to promote, enhance and facilitate the development of the region as a Pacific centre of trade, commerce and travel."

THE SOUNDING BOARD tabloid newspaper is the official publication of The Vancouver Board of Trade. It informs its members and the general business community about programs and activities completed by the organization and also provides recognized business leaders the opportunity to express their views and to comment about issues of concern to Vancouver business.

# **EDITORIAL PERSPECTIVE**

Each issue of *THE SOUNDING BOARD* enables readers to keep in touch with the news and activities of The Vancouver Board of Trade. The Editorial content also encompasses timely and relevant local, national and international business information.

The tabloid has a strong editorial base comprised of news stories, editorials, feature writing, and a regular

special section called FOCUS which provides interesting, diversified, enlightened and serious reportage about issues affecting Greater Vancouver's business community. THE SOUNDING BOARD is well read.

# DISTRIBUTION

THE SOUNDING BOARD is read by Vancouver's leading business executives including all members of The Vancouver Board of Trade and World Trade Centre Vancouver.

Further to these influential decision-makers, THE SOUNDING BOARD is delivered to Federal, Provincial and Municipal Elected Representatives, selected Boards of Trade and Chambers of Commerce across Canada, and the British Columbia media.

THE SOUNDING BOARD is distributed at Board functions including New Member Receptions and Business After Business — The Board's bi-monthly minitradeshow networking receptions.

THE SOUNDING BOARD has 10,000 primary subscribers and a conservatively estimated total readership of 25,000.

# RATE CARD #4

## 1. DISPLAY ADVERTISING RATES

#### BLACK AND WHITE

BLACK AND WHITE			
1X	3X	6X	9X
Full-Page 1445	1373	1199	1127
Three Columns1210	1150	1004	944
Magazine Page988	939	820	771
1/3 Page672	638	558	524
1 Column473	449	393	369
1/6 Page390	371	324	304
Basebar742	705	616	579
Focus Section/4 Column Pages			• • • •
Magazine Page988	939	820	771
1/4 Page568	540	471	443
Outside Back Cover			
Full-Page1681	1597	1395	1311
Magazine Page1271	1207	1055	991
TWO COLOR			
Full-Page1696	1611	1408	1323
Three Columns1461	1388	1213	1140
Magazine Page1238	1176	1028	966
1/3 Page	877	766	720
1 Column	687	600	564 .
1/6 Page640	688	531	499
Basebar	943	824	775
Focus Section/4 Column Pages	743	024	//3
Magazine Page1238	1176	1028	966
1/4 Page	777	679	638
Outside Back Cover	111	0/9	020
Full-Page1931	1834	1603	1506
Magazine Page1521	1445	1262	1186
	1772	1202	1100
FOUR COLOR			
Full-Page	1847	1614	1516
Three Columns	1624	1418	1333
Magazine Page1487	1413	1234	1160
1/3 Page	1112	972	913
1 Column	924	808	759
1/6 Page	846	739	694
Basebar	1179	1030	968
Focus Section/4 Column Pages Magazine Page1487	1417	1024	1160
	1413	1234	1160
1/4 Page1068 Outside Back Cover	1015	88 <del>6</del>	833
Fuil-Page2181	2072	1010	1701
Magazine Page1771	1682	1810	1701
magazine rage1//1	1082	1470	1381
Business Cards192			995
Random position throughout paper.	On.	invoice fo	
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inserts

Prices upon request.

7 percent GST applicable.

# 2. CLASSIFIED BUYERS' GUIDE

\$140 per heading per year for Vancouver Board of Trade members only; \$180 per heading per year for non-members (rates effective May 1, 1991).

#### 3. SPECIAL GUARANTEED POSITION

20 per cent over space rate

#### 4. GENERAL GUIDELINES

- (a) Copy content and design: All advertising content and design must be acceptable to The Vancouver Board of Trade which reserves the right to postpone or refuse without penalty, publication of any advertisement.
- (b) Production charges: A surcharge will be levied if work is not camera-ready. Production costs will be provided upon request.
- (c) Cancellations and liability for error: Maximum liability for error is restricted to the space rate for the advertisement.
- (d) Payment: within 30-days of publication

## 5. ADVERTISING AGENCY ( \*1MISSION

Accredited advertising ag in olease note that rates are commissionable for payment with a days of publication.

#### 6. ISSUES AND CLOSING D S

THE SOUNDING BOARD is an ... ibuted the fourth week of the month except the SUMMER issue which is distributed the 2nd week of June. Advertising space orders close at the end of the first week of the month while camera-ready art is required by the 10th of the month. The editorial copy deadline is the first of the month. Copy submissions are welcomed but will not be returned. Please direct advertising and editorial inquiries to Advertising In Print and the Editor respectively.

# 7. MECHANICAL SPECIFICATIONS

THE SOUNDING BOARD is printed on 68-52 fgsm Electrabrite stock. Maximum line screen is 85 to 100 lines per inch. Text size is 10/11 point. Tabloid image size is 10/1/4" wide X 15 " in height.

Ad Sizes	Widths	Heights
	(inches)	(inches)
Full-Page	10 1/4	15
Three Columns		15
Magazine Page		10
1/3 Page:		
square	6 1/16	8 3/16
vertical	4	12 1/2
horizontal	10 1/4	5
1 Column	1 7/8	15
1/4 Page	5 1/8	7 1/2
1/6 Page:		-
• vertical	4	6 1/4
horizontal	6 1/16	4 3/16
Basebar	10 1/4	2 1/2
Business Cards	4	2

# 8. ADVERTISING REPRESENTATIVES

Advertising In Print 203 - 970 Homer Street Vancouver, B.C. V6B 2W7

Telephone: (604) 681-1811 Fax: (604) 681-0456

THE CORPORATION OF THE CITY OF PORT COQUITLAM

# MEMORANDUM

TO: Economic Development Committee

January 8, 1992 File: Trade Fair

FROM: Carlos Felip

Director of Planning

RE: Trade Fair

Economic Development Committee Meeting - January 14, 1992

## RECOMMENDATION:

For information and discussion.

The Planning Department has received a number of requests for information for the 1993 Home and Trade Fair. The answers we can provide at this time are less asservice than they should, due to the current uncertainty regarding the organizating of the next fair.

To correct this situation, a decision regarding a person to represent the Committee to coordinate dates and referrals and provide information for the 1993 Home and Trade Fair should be made at the earliest opportunity.

Carlos Felip, M. Arch., M.C.I.P. Registered Planner, Director of Planning

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