

**THE CORPORATION OF THE CITY OF PORT COQUITLAM**

**ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**DATE:** Tuesday, December 15, 1992

**TIME:** 9:15 a.m. (after Planning and Development Committee)

**PLACE:** Planning Department

- 
1. Minutes of the previous meeting.
  2. Chamber of Commerce Finances

THE CORPORATION OF THE CITY OF PORT COQUITLAM

ECONOMIC DEVELOPMENT COMMITTEE

A regular meeting of the Economic Development Committee was held in the Planning Department on: Tuesday, December 15, 1992 at 9:15 a.m.

In attendance were:

Councillor M. Gordon, Chairman  
Councillor M. Wright, Co-Chairman  
Carlos Felip, Director of Community Planning

CONFIRMATION OF MINUTES:

Recommended:

That the minutes of the meeting of the Economic Development Committee held on Tuesday, November 24, 1992 be taken as read and adopted.

Carried.

1. Chamber of Commerce Re: Finances

A delegation from the Chamber of Commerce was present to discuss a request from the Chamber for an increase to the fee for service from the City.

The delegation explained that the proposed increase from the 1991 amount of 4,200.00 to the proposed 8,031.00 will bring the contribution to the same proportional levels as Coquitlam and Port Moody, using the Fraser formula.

The delegation from the Chamber of Commerce clarified that the fee for service requested from the City, does not, in any way, contribute to the general funds of the Chamber of Commerce, but exclusively assist the Chamber in its Tourism support efforts.

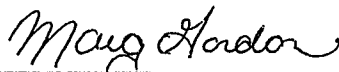
Recommended:

That the Chamber submit a complete budget statement to permit Council members to have an overall view of the Chamber of Commerce's overall budget and how the contribution by the City will be used and that the Director of Planning prepare a brief report to be presented at the budget discussions on January 9, 1993.

Carried

ADJOURNMENT:

At 9:30 a.m. the meeting adjourned.



Councillor M. Gordon  
Chairman

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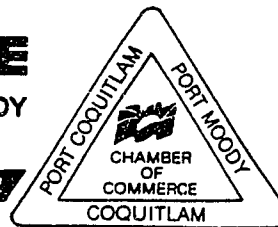


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# CHAMBER OF COMMERCE

SERVING COQUITLAM, PORT COQUITLAM, PORT MOODY

#3 - 1180 PINETREE WAY, COQUITLAM, B.C. V3B 7L2



**COUNCIL**  
BUSINESS  
INFO NOV 30 1992  
CENTRE

TEL: 464-2716 FAX: 464-6796

November 16, 1992

Mayor Len Traboulay & Council  
City of Port Coquitlam  
2580 Shaughnessy Street  
Port Coquitlam, BC  
V3C 2A8

Dear Mayor Traboulay & Council:

Enclosed is a Tourism Financial Statement for 1992 and budget for 1993. Upon reviewing the actuals for 1992 please notice the Chamber of Commerce had a shortfall of \$15,202.52 to the end of October.


The Chamber promotes tourism and business in this area by operating the two seasonal Travel Infocentre cabooses and the year round Infocentre in the Chamber office. We provide quality brochures, maps and Economic Profiles for our area, which will have to be reproduced during 1993, and sponsor the Superhost programs. The Chamber is viewed as the ambassador for promoting tourism in the area, whether it is recommending a great fishing spot, a fine dining restaurant, enjoying a family park, directions to the beach, or information on our unique PoCo Trail. The Chamber of Commerce Travel Infocentres received over eight thousand visitors and requests for things to do in our region during 1992.

We received many phone calls inquiring into your city festival and special activities. The office receives many additional requests from individuals in regard to residing and business in our area. These individuals receive detailed information on services and demographics of the city.

The Chamber would like to continue our excellent service to the community in promoting economic development and tourism for 1993. We are requesting from Port Coquitlam \$8031.00 for our service.

Thank you for attention in this matter.

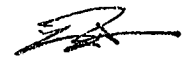
Yours sincerely,  
Chamber of Commerce

  
Maureen Dixon  
President - 1993

EZ/lm  
encl.

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**TOURISM FINANCIAL STATEMENT**  
**1992**

|                                  | Actual           | Budget 1993      |
|----------------------------------|------------------|------------------|
| Salaries & Benefits:             |                  |                  |
| Travel Counsellors               | 9,990.00         | 12,400.00        |
| Office Administration            | 15,177.76        | 15,572.38        |
| Caboose Maintenance              | 6,872.75         | 8,500.00         |
| Telephone                        | 999.51           | 1,550.00         |
| Office Supplies                  | 1,599.11         | 1,663.00         |
| Automotive                       | 623.00           | 650.00           |
| Licenses & Insurance             | 520.00           | 538.00           |
| Utilities                        | 365.83           | 381.00           |
| Bank Charges                     | 7.00             | 8.00             |
| Brochures & Maps                 | 10,389.82        | 425.00           |
| Tourism Promotion                | 665.94           | 850.00           |
| Rent (prorated tourism)          | <u>4,476.49</u>  | <u>4,694.12</u>  |
|                                  | <u>51,687.21</u> | <u>47,229.50</u> |
| Publishing 1993 Economic Profile |                  | 6,000.00         |
| Recoveries:                      |                  |                  |
| Provincial Government Grant      | 9,990.00         | 12,162.50        |
| Fee For Service:                 |                  |                  |
| Coquitlam                        | 20,000.00        | 20,000.00        |
| Port Coquitlam                   | 4,200.00         | 8,031.00         |
| Port Moody                       | <u>2,400.00</u>  | <u>4,484.00</u>  |
|                                  | <u>26,600.00</u> | <u>32,515.00</u> |
| Total Loss                       | <15,097.21>      | <8,552.50>       |