

THE CORPORATION OF THE CITY OF PORT COQUITLAM

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

DATE: Tuesday November 8, 1994

TIME: 3:30 p.m.

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**THE CORPORATION OF THE CITY OF PORT COQUITLAM**

**ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

A meeting of the Economic Development Committee was held in the Planning Department on November 8, 1994 at 3:30 P.M.

In attendance were:

Bill Stewart, Chairman  
John Keryluk, Vice-Chairman  
Carlos Felip, Director of Planning and Economic Development

**CONFIRMATION OF MINUTES**

1. Minutes of the previous meeting to be accepted.

Carried.

2. **Economic Development Brochure**

Discussion:

The Director of Planning presented the mockup for an economic development promotional brochure previously authorized by the Committee. The Director was seeking authorization to proceed with final preparation of printing of the brochure.

Motion:

That the Economic Development Department be authorized to proceed with completion of this promotional brochure and contracting the printing and local distribution of it.

Carried.

3. **Poco Industrial Association**

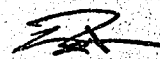
Discussion:

The Committee was informed by the Director that a suitable group of Managers and owners of local industry that may interested in participating in the restarting of the Poco Industrial Association has been identified.

The Director was requesting that further action on the organization and the Economic Development Council, the umbrella organization that will bring together local merchants and local industrialists, be delayed for a while.

The Director indicated that prior to the initial meeting, when specific commitments regarding the involvement of the City will have to be made, it would be advisable to have more clarity as to the resources available to the Department.

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**Motion:**

That work on the Poco Industrial Association be delayed until better information on the resources available to the Department in 1995 are known.

Carried.

**4. Community Entrance Sign Program:**

The Director informed the Committee that inquiries were made with the Ministry of Municipal Affairs and it was evident that the City would not qualify for a grant under the Community Entrance Sign Program.

Further discussion ensued regarding the desire to make appropriate improvements, including signage, along the principle entrances to the City.

The Director was recommending that a consultant be sought to analyze the most appropriate way to achieve this goal. To this end the Department has included a \$30,000 item for consultant fees and implementation.

**Motion:**

That no action be taken at this time, pending a decision on the budget request.

Carried.

**5. Membership in U.D.I.**

As requested by the Committee, the Director reported on the advantages and implications of the City taking membership in the Urban Development Institute (U.D.I.). The Director advised that the cost of membership to the City would be \$1200 plus GST per year.

A discussion on the advantages to the City ensued.

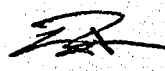
The Committee members agree that membership in U.D.I. would only help the City to attract the best and most appropriate development together with obtaining the best access to the research work done by U.D.I. It was agreed that the City should join and the benefits of membership should be reviewed from time to time to decide whether continued membership over the years will be warranted.

**Motion:**

That the Director of Economic Development be instructed to proceed to register the City as a member in U.D.I. effective January 1st, 1995.

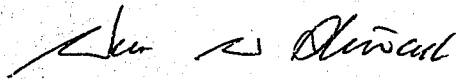
Carried.

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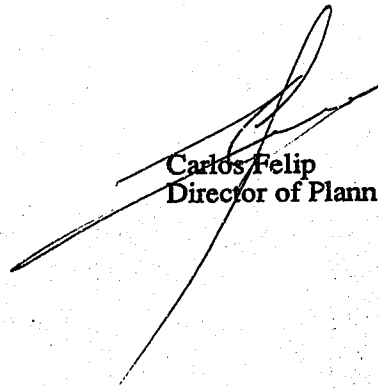
  
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6. **ADJOURNMENT:**

The Chairman adjourned the meeting at 5:00 P.M.



Bill Stewart  
Chairman  
Economic Development Committee



Carlos Felip  
Director of Planning

CF/cjh

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09/28/94

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CITY OF PORT COQUITLAM  
28, PLANNING DEPT.

*Poco Industrial*  
*ASSOC.*  
SEP 28 1994

### FAX TO CARLOS FELIP

Carlos, good afternoon!

Here is a list of the businesses & contact names of the persons, who expressed their interest in the start up of a Port Coquitlam Industrial Association.

I will be out of town till early November. Could you please contact these people from your end for a first meeting in 1st week of November or so.

Regards

Niels Jensen

1) Claymore Collision	Ron Thompson	464-3612
2) Safepak Supply	Keith Hawkins	942-1788
3) Imperial Sign	Kathy Renham	464-1211
4) Triline	Miles Coleman	941-9451
5) Argo Marine Builders	Lone Smith	942-8812
6) Albrite Lighting	Brian Zabel	945-9060
7) Barclay Sales	Bruce Barclay	945-1010
8) Meridian Mobile	Tom Ramsay	941-8635
9) DRI Equipment	Niels Jensen	941-6241

Maritime  
83 Caledonia Rd.  
Moncton, N.B.  
E1C 9H1  
Tel.: (506) 857-4291  
Fax: (506) 859-4498

Quebec  
1655, boul. Hymus  
Dorval, Quebec  
H9P 1J5  
Tel.: (514) 684-1760  
Fax: (514) 684-1349

Ontario  
139 Laird Drive  
Toronto, Ont  
M4G 3V6  
Tel.: (416) 421-6861  
Fax: (416) 421-7663

South Western Ontario  
2177 Plains Rd. E.  
Burlington, Ont.  
L7R 3N3  
Tel.: (416) 528-1104  
Fax: (416) 333-9792

Prairies  
405-0th Ave. East  
Regina, Sask.  
S4N 5A3  
Tel.: (306) 359-1477  
Fax: (306) 565-0850

British Columbia  
1953 Kingsway Ave.  
Port Coquitlam, B.C.  
V3C 1S9  
Tel.: (604) 941-6241  
Fax: (604) 942-8814

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From: krr\*jookwr.net  
jwoodwor@hq.marh.gov.bc.ca  
TO: chambers.all  
Subject: Community Entrance Sign Program

## RFC-822-Headers:

Received: from hq.marh.gov.bc.ca (hq.marh.gov.bc.ca [142.36.14.60]) by nic.ott.h

Received: from ab00108115.marh.gov.bc.ca by hq.marh.gov.bc.ca with SMTP  
(1.37.109.8/16.2) id AA23914; Tue, 4 Oct 1994 09:30:51 -0700

X-Sender: jwoodwor@hq.marh.gov.bc.ca

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

X-Mailer: &lt;Windows Eudora Version 2.0.2&gt;

COMMUNITY ENTRANCE SIGN PROGRAM

## A New Way to Sign your Community

There's a new way to identify tourist services, highlight area business and welcome visitors as they enter your community. And the provincial government can help with advice and funding under the new Community Entrance Sign Program..

The program's goal is to assist small communities in establishing attractive sign systems that communicate clearly and promote the services in your area.

Currently, communities choose from a select number of signs under permit from the Ministry of Transportation and Highways, on highway rights-of-way, ('Welcome to....', service club and church group signs).

We've integrated these into one flexible system - with new possibilities for sign design and sign location landscaping.

Funding - A Matching Grant up to \$10,000 per Community

A brochure is available that outlines what the Community Entrance Sign Program is and how your community can apply. Please contact Ministry of Municipal Affairs: phone: 387-8705 or e-mail: jwoodwor@hq.marh.gov.bc.ca or fax: 387-4948.

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